Great Northern Holiday Poll

1. When do you start your holiday shopping?
   - Early (34%)
   - Late (30%)
   - Right before (36%)

2. How do you like to receive news about the mall?
   - Email (45%)
   - Newsletter (30%)
   - Social media (25%)

3. Do you like wrapping presents or would you prefer to have people wrap your presents for you?
   - Like wrapping (60%)
   - Prefer others to wrap (40%)

4. What's your favorite Christmas cookie?
   - Sugar cookies (30%)
   - Gingerbread (25%)
   - Pepparkakor (20%)
   - Spritz cookies (25%)

5. What times do you shop at your local mall?
   - Early morning (25%)
   - Afternoon (35%)
   - Late evening (40%)

6. What's your favorite holiday movie?
   - It's a Wonderful Life (30%)
   - Miracle on 34th Street (35%)
   - Love Actually (25%)
   - A Christmas Carol (10%)

7. What's your favorite holiday dish?
   - Baked ham with apricot sauce (30%)
   - Turkey with gravy (25%)
   - Lasagna (15%)
   - Meatloaf (30%)

8. What's your go-to hashtag gifts?
   - Gifts by category (35%)
   - Gifts by price point (25%)
   - Gifts by age (20%)
   - Gifts by personality (20%)

9. What's your favorite holiday cocktail?
   - Eggnog (30%)
   - Hot chocolate (25%)
   - White wine (20%)
   - Red wine (25%)

10. What are the hottest gifts for the season?
    - Toys (30%)
    - Clothing (25%)
    - Home decor (20%)
    - Tech gadgets (25%)
